

REP HEADLINE# 6306255

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 493885

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV6/12 10.39

*** CHANGES ***

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	A		300P-400P	30		\$500.00	11/6	11/6	2		TUE	2
			PROGRAM : BETTER CT									
			CON COM1: BETTER CT									
61	A		400P-500P	30		\$1,500.00	11/6	11/6	1		TUE	1
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
62	A		500P-600P	30		\$3,200.00	11/6	11/6	1		TUE	1
			PROGRAM : NEWS									
			CON COM1: NEWS									
63	A		600P-630P	30		\$3,800.00	11/6	11/6	1		TUE	1
			PROGRAM : NEWS									
			CON COM1: NEWS									

NOV/12

435175.00

CONTRACT TOTAL

435175.00

TOTAL SPOTS

172

Changes due to technical issues

MARKET TOTALS \$369,883

WFSB 43%

WTNH 19%

WVIT 20%

WTIC 17%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 493885 /		<u>Alt Order #</u> 06306255
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1323
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/06/12 / 11/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,200.00			
2	WFSB	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$800.00			
3	WFSB	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			
4	WFSB	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/29/12-11/04/12	4p-5p Dr. Oz	4pm-5pm	-TuWThF----	:30		\$950.00	NM		
				Credited								
	5	WFSB	10/29/12-11/04/12	4p-5p Dr. Oz	4pm-5pm	-TuWThF----	:30		\$950.00	NM		
				Credited								
5	WFSB	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	6	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				7	\$2,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	Eyewitness News	6pm - 6:30pm	-TuWThF----	:30		\$2,100.00	NM		
				Credited								
8	WFSB	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00			
9	WFSB	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$6,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493885 /		<u>Alt Order #</u> 06306255
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1323
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/06/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00			
10	WFSB	10/30/12	11/02/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$950.00			
11	WFSB	10/30/12	11/02/12	Eyewitness News	5am - 5:30am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$500.00			
12	WFSB	10/30/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$800.00			
13	WFSB	10/30/12	11/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	7	\$13,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTFS-				7	\$1,900.00			
14	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$7,000.00			
15	WFSB	10/30/12	10/30/12	NCIS: LA	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$7,000.00			
D 16	WFSB	10/30/12	10/30/12	Vegas	10pm - 11pm		:30			NM	0	\$0.00
D 17	WFSB	10/31/12	10/31/12	Criminal Minds	9pm - 10pm		:30			NM	0	\$0.00
D 18	WFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	\$0.00
19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---2---				2	\$7,000.00			
20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---2---				2	\$8,000.00			
D 21	WFSB	11/02/12	11/02/12	CSI: NY	8pm - 9pm		:30			NM	0	\$0.00
22	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----2--				2	\$4,500.00			
23	WFSB	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3-				3	\$375.00			
24	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----6-				6	\$500.00			
25	WFSB	11/03/12	11/03/12	NCAA PRIME GAME	8-11P		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----6-				6	\$500.00			
26	WFSB	11/04/12	11/04/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$600.00			
27	WFSB	11/04/12	11/04/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----6				6	\$850.00			
28	WFSB	11/04/12	11/04/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$750.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493885 /	06306255

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON 4 SE	1323

Advertiser	Original Date / Revision
McMahon for Senate	11/06/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$750.00												
29	WFSB	11/04/12	11/04/12	NFL Regular Season	1pm-4:25pm		:30			NM	5	\$47,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----5 5 \$9,500.00												
30	WFSB	11/04/12	11/04/12	NFL Regular Season	4:25-7:30pm		:30			NM	5	\$60,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----5 5 \$12,000.00												
31	WFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$12,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$12,500.00												
32	WFSB	11/04/12	11/04/12	Delayed 830-930p	830-930p		:30			NM	2	\$23,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2 2 \$11,500.00												
33	WFSB	11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	\$21,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2 2 \$10,500.00												
N 34	WFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	6	\$19,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2 2 \$9,500.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/29/12-11/04/12	Delayed The Mentalist	1030-1130p	-----Su	:30		\$9,500.00	NM		
	See MG 34.3,34.4,34.5,34.6,34.7											
	3	WFSB	11/06/12-11/06/12	3pm-4pm Syndication	2:58pm-4pm	-Tu-----	:30		\$500.00	NM		
	Ⓜ	MG for 34.2 11/04										
	4	WFSB	11/06/12-11/06/12	3pm-4pm Syndication	2:58pm-4pm	-Tu-----	:30		\$500.00	NM		
	Ⓜ	MG for 34.2 11/04										
	5	WFSB	11/06/12-11/06/12	4p-5p Dr. Oz	4pm-5pm	-Tu-----	:30		\$1,500.00	NM		
	Ⓜ	MG for 34.2 11/04										
	6	WFSB	11/06/12-11/06/12	Eyewitness News	5pm - 6pm	-Tu-----	:30		\$3,200.00	NM		
	Ⓜ	MG for 34.2 11/04										
	7	WFSB	11/06/12-11/06/12	Eyewitness News	6pm - 6:30pm	-Tu-----	:30		\$3,800.00	NM		
	Ⓜ	MG for 34.2 11/04										
35	WFSB	11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$5,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 3 \$1,900.00												
36	WFSB	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$5,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 4 \$1,300.00												
37	WFSB	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 1 \$1,200.00												
38	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$1,500.00												
39	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$6,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 2----- 2 \$3,200.00												
40	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$3,200.00												

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493885 /		<u>Alt Order #</u> 06306255
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1323
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/06/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
41	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$3,800.00			
42	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,800.00			
43	WFSB	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,800.00			
44	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,500.00			
45	WFSB	11/05/12	11/06/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$850.00			
46	WFSB	11/06/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$1,300.00			
47	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$3,300.00			
D 48	WFSB	11/05/12	11/05/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	0	\$0.00
D 49	WFSB	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
50	WFSB	11/04/12	11/04/12	M-SU Delayed News	Delayed News		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,900.00			
51	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,200.00			
52	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				4	\$1,800.00			
53	WFSB	10/30/12	11/02/12	9am-10am	9am - 10am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$500.00			
54	WFSB	11/03/12	11/03/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				6	\$150.00			
55	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$850.00			
56	WFSB	11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,900.00			
57	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
Totals											172	\$435,175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision	Alt Order #
493885 /	06306255

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON 4 SE	1323

Advertiser	Original Date / Revision
McMahon for Senate	11/06/12 / 11/06/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	172	\$435,175.00	\$369,898.75
Totals	172	\$435,175.00	\$369,898.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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